



A SAFE AND STABLE EUROPEAN REGION

The only European region situated in the Indian Ocean, Reunion offers the security of long-term legal, social and financial stability.

Setting up in Reunion means opting for the transparency and efficiency of French legal structures, particularly in the fields of economy and business.

In the fields of health, housing or catering, Reunion makes sure that French and European rules of health and safety are strictly applied, providing a guarantee of security and comfort.

A STRATEGIC POSITION

The island's geographical position and its status as a French region mean that Reunion is an ideal hub for investors wishing to develop their activities with Asia, the Indian subcontinent, the Middle East, Africa and Europe. Setting up business in Reunion means taking advantage of established and efficient private and public networks.

A member of the Indian Ocean Commission, which includes the Seychelles, Mauritius Island, Madagascar, the Comoro Islands and France, for a number of years Reunion has been developing relations with China, India, several African countries (South Africa and Mozambique), as well as with regional structures such as the COMESA¹ and the SADC². With its population of varied ethnic origins, Reunion is naturally open to the world and perfectly integrated within its regional environment.

Reunion

(France)
 21° south, 55° east
 Area : 2,512 square kilometres
 Population : 810,000 inhabitants
 Currency : Euro (€)
 GDP : 14 billion euros
 GDP growth : 5%
 40 000 companies
 15 000 students
 40 research laboratories



Say yes to Reunion : they have !

Dominique Vienne
 Manager of CONVERGENCE

"The challenge of being self-sufficient in respect to energy is an exceptional opportunity for development in Reunion."

Energy

Michel Dijoux
 Chairman of the DIJOUX GROUP
 Chairman of the TÈMERGIE CLUSTER

"In the energy sector, Reunion is preparing the 22nd century."

Environnement

Gilles Couapel
 Chairman of DOM'EAU PRESTIGE SAS

"The skills present in Reunion in the fields of sewage treatment, meeting European standards, are very much in demand in the other countries of the Indian Ocean zone."

Johnny Law Yen
 Chairman of SOLYVAL

"Sustainable development is an essential factor for our region and our ideas are having a global impact."

Richard Touret
 Chairman of BINARYSEC

"Local skills in the field of IT have been recognized as far as Silicon Valley, the cradle of the global computer industry."

Information Technology

Yann de Prince
 Managing director of MOBIUS TECHNOLOGY

"The quality of the island's infrastructures in respect of IT ensures perfect security for data and communication."

The food industry and fishing

Yannick Lauri
 Managing director of the SAPMER

"Its strategic position, as well as the European quality label, have placed Reunion at the forefront of development."

Jean-Pierre Avril
 Chairman of the VIVÉA co-operative
 Chairman of the QUALITROPIC research and development cluster

"The challenges facing the food industry in a tropical environment have led to a high degree of innovation in the field of research and the industry in general."

Patrick Manoro
 Tourist guide in Salazie

"Our population of mixed origins, and our stunning landscapes, are our strong point. They have given us the most beautiful smiles in the world."

Tourism

Ève-Marie Lechat
 Manager of the VILLAGE NATURE

"Tourism benefits from the support of local government bodies, which means that our tourist industry is constantly being updated to be more competitive."

R&D / Innovation

Christian Mériaux
 Director of the Cyclotron and the CYROI research platform

"Reunion is at the forefront of medical and biological research."

Mohamed Rochdi
 President of the University of Reunion

"The University of Reunion is a centre of scientific excellence, and an important factor behind the socio-economic development of the territory."

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Linking new worlds and new businesses



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¹ Common Market of Eastern and Southern Africa

² Southern Africa Development Community

we're

AN ECONOMICALLY ATTRACTIVE ENVIRONMENT

A dynamic market and reliable local partners

Reunion Island, with over 800 000 inhabitants, presents a dynamic domestic market open to the outside world and supported by an annual growth-rate of 5% over the last 40 years. Over 70% of the investments on the island are the result of partnerships with local companies. The businesses on Reunion Island represent large international groups, small and middle-sized companies (a number of which are quoted on the Paris stock exchange) and young innovative structures, but they are all potential partners for your economic activity.

A network of professionals attentive to your needs

The island has significant experience in giving support to projects, experience consolidated by the island's engineering and study consultancies, chartered accountants practices and its reputed advertising agencies. The fundamental values of the island's society - solidarity and the warmth of its human contact - also contribute to making investments a success.



AN ISLAND OF EXCEPTIONAL BEAUTY

With one of the few easily assessable active volcanoes on the planet, primary forests covering magnificently spectacular relief, unique protected landscapes in the heart of one of the eleven French national parks, Reunion Island also offers a maritime coastline that the population respects and is careful to preserve plus an extremely welcoming population of mixed origins which has become one of the island's strongest points. All these factors have made it possible for the island to set up a tourist industry attracting tourists in search of holidays that are authentic and rich in

discovery and emotion.

"Reunion : an island ... a whole world."

The high potential of our tourist industry, notably in the hotel, services and leisure sectors, is behind our objective to welcome one million tourists in the near future.

Setting up business in Reunion Island also means being able to take advantage throughout the year of the island's unique environment, conducive to personal well-being and self-development.



REUNION ISLAND : INVENTING THE FUTURE

Taking advantage of its ideal tropical environment and its high-quality of training and research structures, Reunion Island is exploring new development models. Investing in Reunion Island means becoming concerned with an environmentally friendly development type and re-inventing the future. Reunion Island is a local laboratory for a global market.

Tomorrow's energy-sources : the world can breathe

With over 40% of the island's energy based on renewable resources, we are a step ahead with respect to reducing our dependency on fossil fuels. All initiatives experimenting in new and clean technologies - thermal or marine energy, solar, photovoltaic and wind power, as well as agricultural and animal biomass - are warmly welcomed, and our ambitious objective is to be self-sufficient with respect to energy by the year 2030. With the support of the Regional Council of Reunion, the

Temergie group, the GERRI programme financed by the French state, coupled with the appropriate tax relief policies, both research and the resulting concrete applications are progressing daily.

Reunion's biodiversity : a source of wealth

Reunion is one of the world's 34 biodiversity hotspots, extremely precious our world's heritage, both scientific and economic. The structured development of these natural resources concerns food processing, health and alternative medicines, as well as the cosmetics industry and biotechnology.

Thanks to appropriate and efficient research infrastructures within the University of Reunion or the Cyclotron, a number of innovative projects have been set up, in partnership with and supported by the Qualitropic development cluster.



An environmentally friendly island : a laboratory for your projects



TO REMAIN COMPETITIVE, REUNION IS INVESTING

Investing in Reunion Island means taking advantage of a safe dynamic environment, open to the outside world.

COMMUNICATING

The quality and efficiency of local infrastructures guarantee the most efficient development of local and international exchanges

- Two international airports (2 million passengers)
- One international deep-water shipping port (fourth among French ports for containerised traffic)
- Broadband coverage for the whole of the territory (international communications through undersea cables and a 3G+ network)
- An efficient road network, such as the recently opened Route des Tamarins highway (970 million €)
- Ongoing projects: the Tram Train (1.6 billion €) or structures to accommodate exceptionally large aircraft, such as the A380

TRAINING

European-standard training covering all fields and levels of competence

- A European university (11 000 students – 140 different diplomas)
- Engineering courses (technology, food processing, construction and sustainable development)
- Specialised training structures (management, hotel and catering, graphics and the arts)
- A complete network of apprenticeship centres (electronics, construction, the automobile industry)

INNOVATING

Exceptional research capacity and innovation in a tropical environment : renewable energy sources, environment technologies, Information Technologies, health, etc.

- 40 or so public and private research laboratories
- Qualitropic : the only research and development cluster situated in an overseas French territory : food industries in a tropical environment
- One of the 10 cyclotrons situated in France, the CYROI : a biomedical technological platform, dedicated to research and providing support for start-ups
- All the necessary methodological and financial support for your innovative projects (the Regional Centre for Innovation and Transfer of Technologies, the Incubator for Regional Industries)

